

# Elizabeth Linder

Chief Diplomatic Officer & Founder, Brooch Associates

SPEAKER SERIES

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Keynote Speaker · Leadership Facilitator · Curated Guest · Moderating & Hosting

## ENGAGEMENT FORMATS

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Elizabeth engages as a keynote speaker, a leadership facilitator and session leader, and as a curated guest for high-stakes panels and roundtables. She also hosts awards ceremonies and moderated forums, and accepts select convening commissions — bespoke gatherings designed around a defined strategic purpose.

## CATEGORY

### Corporate Strategy & *Executive Leadership*

#### A.01

#### **The Diplomat You Never Knew You Needed**

Every expanding organisation appoints a Czar. Almost none appoint a Diplomat. In this practical leadership talk built on the Czar/Diplomat framework, Elizabeth makes the case for the leadership function missing from most boardrooms, and why corporate diplomacy is so consistently overlooked despite the high reputational and fiscal cost of foregoing it.

#### A.02

#### **The Age of Disruption vs Evolution**

The most durable brands in history did not disrupt. They evolved. Drawing on biomimicry, the history of technology, and her years inside Facebook, Elizabeth dismantles the disruption mythology that has cost companies billions in reputational damage, and builds the case for evolutionary strategy as the operating model that actually endures.

#### A.03

#### **Cultural Intelligence as the New Competitive Advantage**

Demographic data and market sizing are necessary but not sufficient for international expansion. Brands that succeed abroad understand the cultural logic of the markets they are entering, not just the demographics. That understanding determines whether a brand lands with grace or friction. Elizabeth makes the operational case.

#### A.04

#### **AI and the Diplomacy Deficit**

Technology is expanding faster than institutional trust can follow. The authenticity that brands have worked hard to establish now comes into question as AI accelerates every interaction. Who bridges that gap? Elizabeth explores how corporate diplomacy becomes the essential counterweight to artificial acceleration, and how organisations earn the trust that only humans can authentically deliver.

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CATEGORY

## Life *Design*

B.01

### A Chief Diplomatic Officer's Guide to Life Design

Diplomats do not stumble into rooms. They architect them. In this talk, Elizabeth applies the full toolkit of international diplomacy to the design of an intentional life: who sits at your table, how you navigate conflict, how you leave every place better than you found it. The same precision that opens ministerial doors, applied to the rooms you actually live in.

B.02

### A Diplomat's Guide to Friendship

We often hear in music and film friendship described as a "circle." But circle dynamics are inherently closed. Elizabeth invites audiences to visualize friendships throughout seasons of their lives as a bench and offers insight as to why seeking bench vs circle dynamics can be helpful.

B.03

### A Chief Diplomatic Officer's Guide to the Home

A relentless life on the road can be exhausting. But hotel living around the world can also teach us so much about how to curate our own home environments, drawing from best-in-class lessons from hospitality. What we learn from how the world hosts can help us approach our own environments with a sophistication that is at once refined and magical.

CATEGORY

## Current *Affairs*

C.01

### America at 250

Against the backdrop of what feels like a polarizing moment, this great experiment of a nation is hitting a major milestone. Having spent her career across 59 countries with a deep appreciation for international language, culture, and tradition, Elizabeth offers her perspectives on what she values most about being an American, and what this moment means.

C.02

### Americans Abroad — in 2026

From the writings of Mark Twain to the films of Woody Allen, Americans travelling abroad has always made for good storytelling. But when doing business internationally, reading the room is no laughing matter. As a diplomat representing some of America's most recognisable brands, Elizabeth offers trusted guidance for executives engaging in allied, adversarial, and in-between markets.

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C.03

## Where to Go in 2026

Executive leaders are routinely coached on what to read, who to know, and how to present themselves. But for any executive engaged in an internationally growing business, knowing where to be physically matters as much as any of the above. Elizabeth coaches the room on strategies for experiential executive education and intentional geographic presence.

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SF Bay Area

ENQUIRIES

**London**  
Global HQ

**Coral Gables**  
USA HQ

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